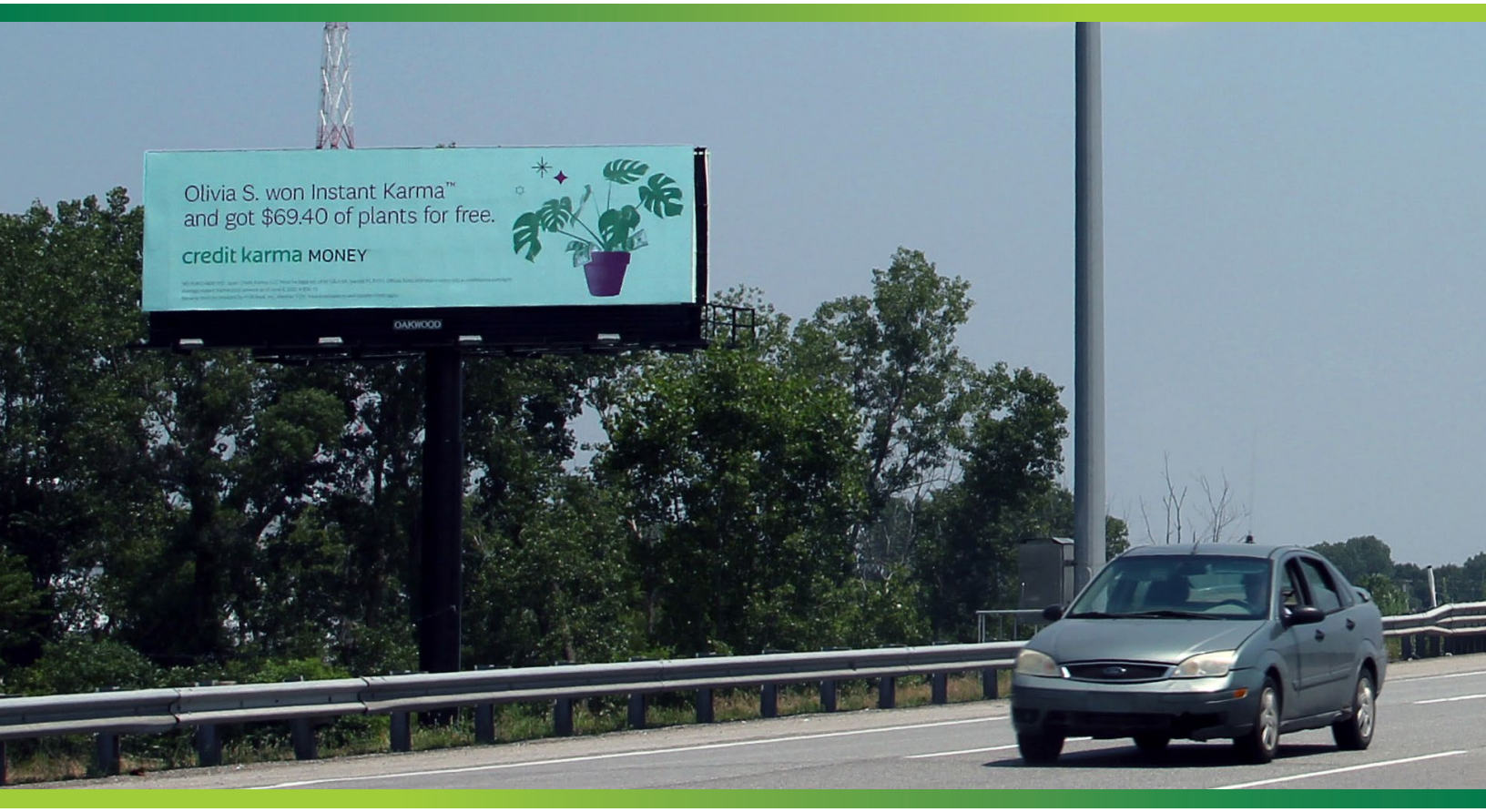
OAKWOOD media

STATIC Media

Location #1006
North Side of I-90

Just east of Old Hobart Rd.
on Indiana Tollway
Facing West



ADVERTISING STRENGTH

Dynamic, high traffic location. The Indiana Toll Road is one of the most traveled routes in the state, often called the "Main Street of the Midwest." Travelers along this stretch of the interstate include commuter traffic to and from Chicago as well as weekend and summer drivers to Michigan. The approaching exits feature quick access to the marinas, hotels, dine-in restaurants, Indiana Dunes National Lakeshore and numerous entertainment destinations.

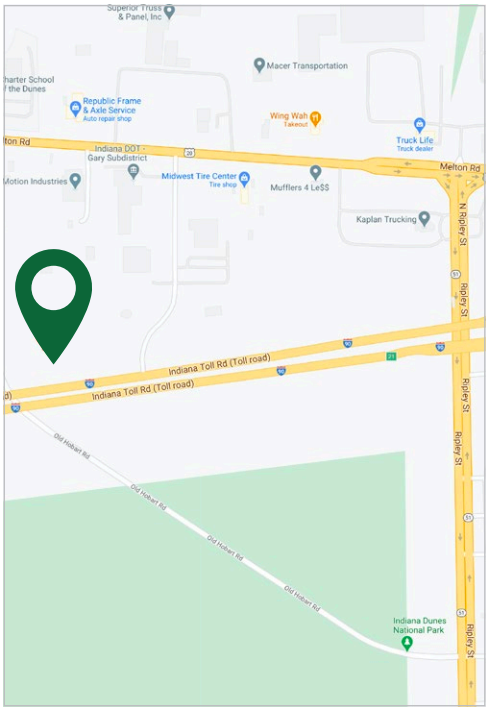
Market
Chicago DMA
Lake County, IN

Latitude & Longitude
41.592786, -87.247991

Weekly Impressions
148,049

Media Size
14' x 48' Permanent Bulletin

Illuminated
YES



773.671.0616 • amy@oakwooddigitalmedia.com